

**Report of Sabbatical Activity**  
**AY 2017-2018**  
**William E. Wagner, III, M.A., M.P.H., Ph.D.**  
**Professor of Health Science and Professor of Sociology**

Over the course of the sabbatical, I completed work as the lead author on a textbook, *Using and Interpreting Statistics in the Social, Behavioral, and Health Sciences*. The book is published by Sage Publications in Thousand Oaks and is currently available. Here is the ISBN: 978-1-5264-0249-3. The book itself is a representation of the work completed over the sabbatical period. This report is only a brief summary of such work.

Summary of Purpose/Goals:

The sabbatical supports my work on a co-authored new survey research textbook (213 pages in length) and ancillary materials. Access, manageability of material, and affordability for students were primary concerns when developing this project. The work on this book lies at the intersection of much of my work in the areas of research and in teaching. In research, much of my work is carried out using quantitative primary and secondary data. Statistical methods are then used for analysis. The lion's share of my published and presented research is based on quantitative research methodologies. Statistics are a major component, naturally, courses in the fields of health science as well as sociology, and our courses at California State University Channel Islands: SOC 303, Statistical Applications in the Social Sciences, a newly proposed statistics course for health science, as well as within research method design courses such as SOC 310 (Sociological Research Methods) and Health 309 (Health Science Research Methods).

Summary of Work/Outcomes:

The outcome of this project was the creation of a comprehensive statistical methodology book that incorporates data analysis across more than one discipline. Most existing books on this topic tend to go far beyond what is most useful for our students. This book keeps the material straightforward, without excessive burden, for the best opportunity for our students to connect. It also incorporates images of my dog, Mina, in more than one place where Mina helps to explain the interpretation of basic statistics. Moreover, this book utilizes the national data from the General Social Survey to offer complete and up-to-date real world demonstrations of the statistical techniques covered.

Multi- & Inter- disciplinarity: This book deals with statistical methodology as utilized in sociology, criminal justice/criminology, public health/health science, political science, psychology, communications, and social work. Specific

issues/challenges in the aforementioned disciplines, and the increasing interdisciplinary spaces between them, are incorporated throughout the book.

**Approach:** While the book provides a complete understanding of statistical methods from start to finish, appropriate for an undergraduate student audience, it incorporates unique challenges/issues of specific disciplines and serves as a comprehensive initial statistical methodology book for the social, behavioral, and health sciences. Based in empirical research, the book provides breadth and examples suitable for statistical methods review for graduate students as well as advanced/upper-division undergraduate students.

**Apparatus/Specifications:** The length of the manuscript is 213 finished pages, following the Sage reference style. Tables and figures are used throughout the book. Online ancillaries (e.g., data files, other instruments/devices) contribute to the richness of the examples/demonstrations/learning tools.

## Table of Contents by Section & Chapter

### Chapter 1: Research in Social, Behavioral, & Health Science

- I. The purpose of research
- II. The process of research, overview
  - Scientific method
  - Inductive research
  - Deductive research
- III. Research designs
  - Cross sectional
  - Longitudinal
    - Repeated cross sectional
    - Fixed sample panel cohort
- IV. Research Ethics

### Chapter 2: Measurement

- I. Parametric and Non-Parametric Statistics
- II. Levels of Variable Measurement
- III. Operationalization/Conceptualization
- IV. Validity and Reliability
- V. Causal and Non-Causal Association
- VI. Introduction to Scales/Indices

### Chapter 3: Sampling & Data Collection

- I. Probability sampling methods
  - Defined, explanation
  - Simple-random
  - Systematic
  - Stratified
    - Proportionate
    - Disproportionate
  - Cluster & Multi-stage cluster
- II. Non-probability sampling methods
  - Defined, explanation
  - Convenience
  - Snowball
  - RDS, Respondent Driven Sampling
  - Quota sampling
- III. Data collection & other considerations
  - Relevance to sampling
  - Split ballot designs
  - Face-to-face, phone, Internet

### Chapter 4: Frequency Distributions

- Distribution Tables
- The Normal Distribution
- Skewness and Kurtosis
- Frequencies and Relative Frequency
- Cumulative Frequency
- Cumulative Percentages

### Chapter 5: Charts and Graphs

- The x- and y-axes
- Bar Graph
- Histogram
- Line Graph
- Box Plot
- Stem and Leaf Plot
- Scatterplot

### Chapter 6: Measures of Central Tendency & Variability

- I. Measures of central tendency, introduction

- Mode, calculation, appropriateness
- Median, calculation, appropriateness
- Mean, calculation, appropriateness
- Choosing a measure of central tendency
- II. Measures of Variability, introduction
  - IQV, Index of qualitative variation, appropriateness, calculation, interpretation
  - Range, appropriateness, calculation, interpretation
  - IQR, Inter-quartile range, appropriateness, calculation, interpretation
  - Variance, appropriateness, calculation, interpretation
  - Standard deviation, appropriateness, calculation, interpretation

## Chapter 7: Standard Z Scores

- I. What is a Z score
- II. How to calculate a Z score and return to a raw score
- III. The standard normal distribution
- IV. Working with the standard normal distribution to calculate
  - Percentiles
  - Areas under the curve (e.g., probabilities)
  - Interpretation
- V. The central limit theorem
- VI. Standard error

## Chapter 8: Tests of Significance

- I. Introduction
  - a. Hypothesis Testing
  - b. Error Types I and II
  - c. Statistical Significance
- II. t-test (z)
- III. Chi-square
- IV. F-test, ANOVA, Bonferroni, etc.

## Chapter 9: Measures of Association

- I. Introduction to Measures of Association
- II. PRE Statistics
  - General formula, explanation
  - Application & general interpretation
- III. Lambda
  - For what variables is this statistic appropriate?
  - How is it calculated?

- How can one interpret this statistic?
- IV. Gamma
  - For what variables is Gamma appropriate?
  - How is Gamma calculated?
  - How can Gamma be interpreted?
- V. Somers'  $d$ 
  - For what type of variables is Somers'  $d$  appropriate?
  - When would one use Somers'  $d$  versus Gamma?
  - How is Somers'  $d$  calculated?
  - How can Somers'  $d$  be interpreted?
- VI. Kendall's tau-b
  - For what types of variables can Kendall's tau-b be used?
  - How is it calculated?
  - How is it interpreted?
- VII. Pearson's  $r$ , R-square, coefficient of determination
  - For what types of variables can  $r$  and R-square be utilized?
  - How are they calculated?
  - How can they be interpreted?
  - Note that these will be discussed relative to regression analysis in Chapter 11

#### Chapter 10: Effect Size (Difference between Groups)

- I. Cohen's  $d$ 
  - For what types of analysis should Cohen's  $d$  be utilized?
  - How is it calculated?
  - How can it be interpreted?
- II. Phi
  - For what types of analysis should Phi be utilized?
  - How is it calculated?
  - How can it be interpreted?
- III. Cramer's  $V$ 
  - For what types of analysis should Cramer's  $V$  be utilized?
  - How is it calculated?
  - How can it be interpreted?

#### Chapter 11: Regression Analysis

- I. Correlation
  - Pearson's  $r$
- II. Linear Regression
  - Bivariate regression
  - Coefficient of determination

- Multiple regression
- Dummy variables
- Interaction effects
- III. Logistic Regression
  - Bivariate
  - Multivariate

## Chapter 12: Scales & Indices

- I. Scales vs. Indices (Measurement)
- II. Types of Scales
- III. Cronbach's Alpha
- IV. Other

## Appendices:

- A. Reference for Statistical Procedures
- B. Z-Score Table (Standard Normal Table)
- C. Critical Values for T-Statistic
- D. Critical Values for Chi-Square
- E. Critical Values for F-Statistics
- F. Glossary of Terms and Formulas